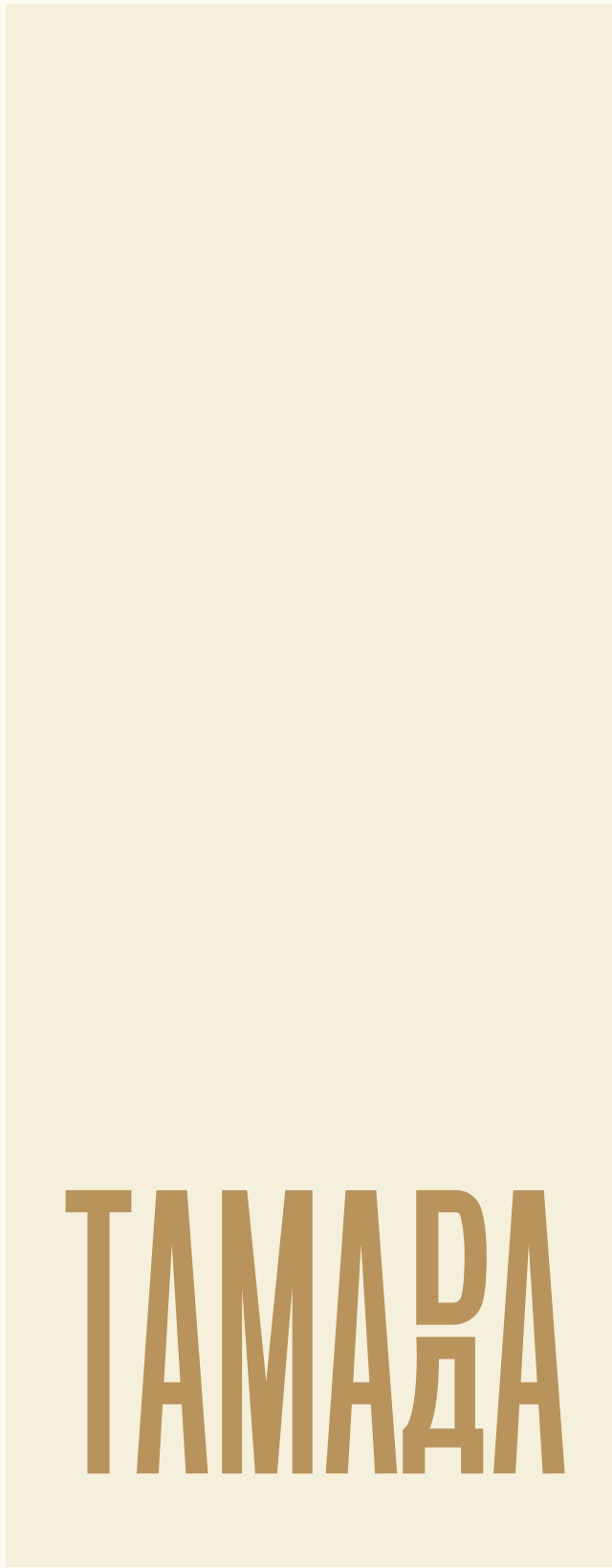


~~ТАМБАДА~~

Tamada, an innovative Eastern European fine-dining concept, tasked us with crafting the brand's look, feel, and visual identity. We introduced essential elements such as the color palette, typography, motto, and branding elements while refining the existing brand culture to align with the restaurant's vision. Inspired by the Georgian toastmaster tradition, Tamada merges culinary excellence with an enchanting atmosphere, inviting guests to experience the true joy of a grand celebration.

This concept was only proposed by us as a branding approach. The original logo, featuring the TAMADA font, was provided as confirmed, and full credit remains with the original logo designer.



Color 1	
HEX	F5F0DB
RGB	245, 240, 219
HSB	48, 11, 96
CMYK	0, 2, 10, 3



Color 2	
HEX	B8935B
RGB	184, 147, 91
HSB	36, 51, 72
CMYK	0, 20, 50, 27



Color 3	
HEX	8F0002
RGB	143, 0, 2
HSB	359, 100, 56
CMYK	0, 100, 98, 43



Color 4	
HEX	6E0C0C
RGB	110, 12, 12
HSB	0, 89, 43
CMYK	0, 89, 89, 56



Color 5	
HEX	07090F
RGB	7, 9, 15
HSB	225, 53, 6
CMYK	53, 40, 0, 94

NO MERCY,
NO GLORY

ТАМАДА



ТАМАДА

BRAND COLLATERALS

TAMADA

BRAND COLLATERALS

Customized Brand Collaterals, meticulously crafted within this brand document hold immense significance as they serve as the tangible embodiment of our brand identity. These collaterals, ranging from business cards to menus and umbrella applications, establish a cohesive and visually captivating brand presence that resonates with our audience.

By adhering to these custom designs, we ensure that every interaction, whether it's a brochure, a menu, or a social media post, consistently communicates the essence and values of TAMADA brand.

